Julia Haievska

Product Designer

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Product Designer with 3 years of experience designing digital products for SaaS companies. Proficient in creating user-centered designs for web and mobile platforms with expertise in the full product design process. Skilled at balancing business goals with user needs while designing effective interfaces for data-rich platforms.

PROFESSIONAL EXPERIENCE

Product Designer
September 2023 - March 2025

MarTech AI SaaS startup (via Eleken, SaaS design agency)

- For a year served as the sole product designer for a MarTech SaaS platform, responsible for end-to-end design process
- Collaborated with cross-functional teams including developers, data scientists, product managers, and cofounders
- Contributed to product growth that resulted in a successful investment round
- Expanded product functionality by 30-40% through feature design and iteration
- Researched, advocated for, and guided AG Grid implementation to improve performance with data-heavy tables
- Created effective data visualizations that transformed complex information into actionable insights

UX/UI Designer
June 2022 - August 2023

Eleken, SaaS design agency

- Created user interfaces and experiences for web and mobile SaaS applications
- Designed and redesigned for diverse products (construction accounting, hiring platforms, etc)
- Sustained UI Kit's to preserve consistency while broadening functionality
- Designed for both mobile-only and web-only platforms

Early career design
November 2020 - May 2022

- Developed UI/UX skills through coursework and practical projects
- Created website for an interior design agency and logo design for professional website
- Completed Mobile App Design Course in Projector Institute, created travel guiding app as a project

SIDE PROJECT

Co-founder & Product Designer
December 2024 - Now

Personal Library Companion App

- Conducted user research with 80+ readers, analyzing competitors and developing three user personas to guide product strategy
- Defined MVP feature roadmap focused on mood-based organization, flexible tracking, and personalized discovery
- Created initial wireframes and established brand concept with a modern-classical aesthetic

EDUCATION

Master's Degree in Philology & World Literature
2006-2011

Rivne State University of Humanities

SKILLS

Design

UI/UX Design

Product Design

Design Systems

Information Architecture

Complex UI Components

Data Visualization

Dashboard Design

AI Interface Design

Process

User Research

Persona Development

Wireframing

Prototyping

Design Sprints

Design Thinking

Jobs-to-be-Done

Competitive Analysis

Feature Prioritization

Soft

Problem-Solving

Critical Thinking

System Thinking

Adaptability

Initiative

Team Collaboration

Attention to Detail

Tools

Figma

FigJam

Notion

Slack

Claude